

Mackenzie Searcy

UX / UI DESIGNER

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Creative and community-driven designer with a passion for visual storytelling and purposeful design. Known for bringing a human-centered perspective to every project whether building a brand identity, designing for digital spaces, or producing print-ready collateral. Thrives in collaborative environments and committed to delivering work that is both visually compelling and strategically intentional.

EDUCATION

Graduating 2027

Pierce College Fort
Steilacoom

UX/UI DESIGN
CERTIFICATION

AAS NEW MEDIA AND
DIGITAL DESIGN

AI INTEGRATED
WORKSHOP &
NETWORKING

SKILLS

- Adobe Photoshop- Photo Editing & Compositing
- Adobe Illustrator- Vector Graphics & Typography
- Adobe InDesign- Layout & Publication Design
- Adobe Firefly- AI Image Generation
- Figma / Figma Make- UX/UI Prototyping & AI Design
- Blender- 3D Modeling & Rendering
- Framer- Interactive Web Design
- Claude- AI-Assisted Workflows

WORK EXPERIENCE

Mar 2026- Present

Community Host -
TractionSpace

- Design and produce social media marketing materials to promote community events
- Develop visual assets aligned with brand guidelines to maintain consistent digital presence
- Support day-to-day operations while building member relationships that improve retention and satisfaction

Jul 2026- Jun 2026

Marketing & Visual Comms-
Driven & Divine Non-Profit

- Served as lead designer for promotional graphics, and social media campaigns
- Created unique, on-brand visuals for multiple events while consistently meeting production deadlines
- Managed a design pipeline across concurrent projects with varying visual requirements

Aug 2025- Present

Graphic Designer- Kivora Design

- Apply design thinking methodology to develop cohesive brand identity systems for small business clients
- Produce freelance logo designs and UX/UI prototypes from concept to delivery
- Collaborate directly with clients to ensure visual solutions aligned with their business goals

Feb 2026- March 2026

Freelance Brand Designer-
JeyLink

- Design event flyers, promotional materials, and branded graphics for a consistent roster of small business and community sector clients
- Deliver print-ready and web-optimized files tailored to each client's audience and platform
- Manage full creative process from brief to final deliverable with minimal oversight